1. **Select Category:**
2. **Select Sub Category:**
3. **Project Name:**
4. **Date of Execution:**
5. **Description:** (Max 500 words)

This may represent initiatives for maintaining parks, gardens or areas that enhance the environment for society.

Use of biodegradable, recyclable, or reusable materials, environment friendly material to create OOH media can be mentioned here. Incorporation of solar-powered displays, LED lighting, and other energy-saving technologies can be mentioned here. Initiatives that offset emissions through reforestation, carbon capture, or other green projects.

Campaigns that focus on promoting environmental awareness about climate change, sustainability, conservation, etc

Creative campaigns that use their OOH space to deliver impactful, eco-conscious messages, encouraging viewers to make sustainable choices (e.g., reducing waste, supporting sustainable products, or adopting a greener lifestyle).

Description not to exceed 500 words covering the:

* Objectives of the use of Green Initiative,
* Uniqueness of Initiative:
* Scale (media, format, location) :
* Impact of the Initiative

1. **Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover – actual execution showing **any activity / execution / demonstration of green initiative**

UPLOAD IMAGES

**Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be mp4 and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: